2nd Annual Black History Month Exhibit

OSSINING BLACK HISTORY & CULTURE
RESILIENCE. DEDICATION. EXCELLENCE.
In February 2021, Ossining was gifted a welcomed treat. The “Ossining Black History & Culture: RESILIENCE. DEDICATION. EXCELLENCE,” an ode to the African American community and its contributions. While still living through the unimaginable 11th months of the pandemic this brought a welcome distraction and a sense of pride to all. "There is an absence of documented history and love of the Ossining black community. This exhibit reveals an unseen glimpse into local black culture. Through their drive, resilience, and perseverance, the black community has been an integral component of the growth and prosperity of Ossining, laying foundations that we still benefit from today." Joyce Cole, Historian

This year the exhibit will run from Friday, February 4, 2022, with an official opening reception through March 2022. This is truly a labor of love, enlightenment, and lessons. Bethany Arts Community seeks sponsorship to support the success of this wonderful exhibition of black history and culture. Please take a moment to read the Sponsorship information attached.

This proposal offers unique opportunities for our community, art lovers, businesses, and individuals to support. Businesses can have their brands prominently displayed in conjunction with this amazing exhibit. Sponsorships will be taken on a rolling basis.

**SPONSORSHIP BENEFITS**

We are eager to work with our sponsors to ensure they benefit as much as possible from the partnership. Benefits we have identified include:

- Promotion through naming rights for rooms.
- Branding on posters, website, newsletter and press releases.
- Exposure via Facebook which is accessed and shared broadly with local FB groups for Ossining residents, Westchester County Residents, and more.
- Publicity opportunities at events planned throughout duration of the exhibit.

**SPONSORSHIP PACKAGES**

**Opening Reception**
(Friday, February 4, 2021)

- Beverage Sponsor (Water, Tea, Juice & Soda) $125 (5 Available)
- Wine & Beer Sponsor $200 (5 Available)
- Fruit & Cheese Sponsor $150 (5 Available)
- Tapas Sponsor $200 (5 Available)
- Dessert Sponsor $150 (5 Available)

**The Platinum Package - $2,000.00**
- All Room Named Sponsor
- All Interviews
- All Performances

**The Gold Package - $1500.00**
- Room Sponsorship
- Choice of All Interviews or All Performances

**The Silver Package - $1000.00**
- Room Sponsorship
- A choice between 3 performances or 3 interviews

**The Bronze Package - $500**
- Room Sponsorship
- 1 Performance
- 1 Interview
**All Sponsorship Packages Include the Following:**
- Opening Reception Recognition
- Logo on Website
- Logo on Facebook Event Page
- Logo on Printed Materials
- Name on Signage at Opening Reception
- Mention in Agenda
- Virtual Journal Advertisement

**Performances (1 Per Week x 6 Weeks)**
- $75 Per Week

**Interviews (1 Per Week x 6 Weeks)**
- $75 Per Week

**Room Sponsorships $50/each**
- Room: Driving While Black
- Room: Ossining Black Military
- Room: Sports-Ossining Black Athletes
- Room: Ossining Black Artist
- Room: Early Settlers (including slaves)
- Room: Room of Ossining Black First

**Community Supporter**
- $10 and above in memory of someone, your name or a family name
- Name added to a community support wall that can be seen by exhibit visitors

**Virtual Journal**
- Business $50

**Custom Packages**
Please contact Ms. Althema Goodson via email AlthemaGoodsonMS@Gmail.Com or via phone at 914-557-7310 to speak about custom packages.

**About Us:**
Bethany Arts Community (BAC) is a non-profit organization serving the lower Hudson Valley of New York State and beyond. Our goal is to provide a welcoming and supportive environment in which all artists and community members can learn, create, and flourish. We use our studio spaces for local artists, our lodging and studios for residency programs, and our galleries, theatre, dance studio, and classrooms for artists and community members at all levels. Our rich program of classes, workshops and shows are offered by Bethany and by our community members and partners who use our space to realize their own creative pursuits.

Our Mission:
Our mission is to create a space and environment where the many forms of art can be learned, produced and flourish; a space where artists of all ages and levels of experience are welcome to explore and create art for the community to experience and engage with while enhancing their perception and perspective of the world.

Our Vision:
We envision a world, where creativity, hope and acceptance is the norm, where early access to the arts and a nurturing environment in which to create without fear creates happier, healthier and more generous future generations, and where the arts help connect members in our local community to each other and to the world at large.

All donations made to Bethany Arts Community are tax deductible under federal law. Please give
today. Your generous support of this organization will help us support artists in creating new work and in developing workshops, programs and events that introduce art into the local community and beyond. We thank you.

Ossining Black History & Culture:
RESILIENCE. DEDICATION. EXCELLENCE
February 4, 2022 – March 12, 2022

Opening Reception Sponsor
- Beverage Sponsor (Water, Tea, Juice & Soda) $125 (5 Available)
- Wine & Beer Sponsor $200 (5 Available)
- Fruit & Cheese Sponsor $150 (5 Available)
- Tapas Sponsor $200 (5 Available)
- Dessert Sponsor $150 (5 Available)

Sponsor note: _____________________________________________________________________________________

Package Sponsor
- Platinum Sponsor: $2,000
- Gold Sponsor: $1,500
- Silver Sponsor: $1,000
- Bronze Sponsor: $500
- Performance Sponsor: $75/performance
- Artist Interview: $75/interview
- Room Sponsor: $50/room

I will sponsor the following room(s)
- Driving While Black
- Ossining Black Military
- Sports-Ossining Black Athletes
- Ossining Black Artist
- Early Settlers (including slaves)
- Room of Ossining Black First

Community Supporter: $____________

Please see enclosed Business Supporter Page for all additional sponsorship benefits!
Note: In-kind donations may qualify for sponsorships based on donation value.

Contact Name: ___________________________________________________________________________________
Company/Organization Name: ____________________________________________________________________
Address: ________________________________________ City/State/Zip:________________________________
Phone: ___________________________________ Email: ________________________________________________

☐ Enclosed is my check for $__________________ made payable to the Bethany Arts Center
☐ Please charge $_______________________ to my (circle one):  AmEx  Disc  Visa  MC
Card # __________________________________________ Exp: __________ CVV: ______________

Signature: _________________________________________________________________Date: _______________

Submit to:  Bethany Arts Center
c/o Development
40 Somerstown Rd.
Ossining, NY 10562