3rd Annual Black History Month Exhibit
Westchester Black History & Culture:

January 30th, 2023 - March 5th, 2023
Bethany Arts Community
Ossining, New York 10562
Dear Friend,

In February 2021 and 2022, Ossining was gifted a welcomed treat. An exhibit “Ossining Black History & Culture: RESILIENCE. DEDICATION. EXCELLENCE,” was an ode to the Ossining African American Community and its historic contributions. A new 2023 exhibit will expand out of the Ossining borders into the surrounding communities. It will highlight the steps taken by black visionaries in our neighborhoods who worked diligently, intentionally, and purposefully to uplift the black race in Westchester and beyond.

The 3rd installment of this award-winning exhibit (2021 NYS Senator Elijah Reichlin-Melnick Heritage & History Award,) will open on January 30, 2023, and run through March 2023 with events to be held both in person and online.

We are excited to announce that the Ossining School District has committed to sending more than 1,500 students to the exhibit including the provision of transportation opportunities for the district families to attend together. This year High School students were trained as docents to shepherd their younger counterparts through the exhibit rooms; it was a sight to behold. We are committed to this endeavor next year as it was very successful.

One of the lauded elements of the 2022 exhibit was the fabricated History Wall. This wall was chock full of History on a magnetized wall that easily transports. It is our hope to purchase at least three of these units due to their portability. We plan to lend these storyboard walls to the school districts as portable displays for mobile learning experiences. However, we can’t do this without your help.

This exhibit is truly a labor of love and enlightenment. The following pages detail the levels of support and benefits. Bethany Arts Community (BAC) seeks sponsorship to support the success of this enlightening exhibition of black history and culture.

Bethany Arts Community is a non-profit organization serving the lower Hudson Valley of New York State and beyond. Our goal is to provide a welcoming and supportive environment in which all artists and community members can learn, create, and flourish. All contributions are tax-deductible.

On behalf of the stories, artists, and audiences we serve, thank you for your generous time and support.

Warmest Regards,

Joyce Sharrock-Cole
Exhibit Curator / Historian
Bethany Arts Center Board Member
Please see below the Sponsorship Pricing List. With passion and enthusiasm, we’re always ready for new adventures & challenges so creating a custom made package for you and or your organization is no problem. Please contact Ms. Althema Goodson of The Goodson Agency via email AG@TheGoodsonAgencyLLC.com or 914-557-7310

**SPONSORSHIP PACKAGES**

**Opening Reception - January 28, 2023**
- 5 Available Each Offering
  - Beverage Sponsor ............................................. $150.00
  - Tapas Sponsor .................................................... $150.00
  - Fruit & Cheese Sponsor ..................................... $150.00
  - Dessert Sponsor .................................................. $120.00

**Closing Reception - March 2, 2023**
- 5 Available Each Offering
  - Beverage Sponsor ............................................. $150.00
  - Tapas Sponsor .................................................... $150.00
  - Fruit & Cheese Sponsor ..................................... $150.00
  - Dessert Sponsor .................................................. $120.00

**History Wall**
- $10,000.00

Sponsor a permanent piece of history. Sponsor the creation of a Black Golf or Greek Organization
10 x 10 Wall Displaying History

**Visionary Package - $5000 Per Package**
- Opening Reception Recognition
- 1 Room for All 6 Weeks
- All performances and interviews
- Sponsorship Video Spotlight
- Item in Gift Bag
- Logo on Website
- Logo on Facebook Event Page
- Logo on Printed Materials
- Name on Signage at Opening Receptions
- Mentions in Agenda
- Virtual Journal

**The County Club Package - $3000 Per Package**
- Opening Reception Recognition
- 1 Room for All 6 Weeks
- A choice between performances or interviews
- Sponsorship Video Spotlight
- Item in Gift Bag
- Logo on Website
- Logo on Facebook Event Page
- Logo on Printed Materials
- Name on Signage at Opening Receptions
- Mentions in Agenda
- Virtual Journal

**The Barbers Package - $2000 Per Package**
- Opening Reception Recognition
- Choice between 3 performances or interviews
- Item in Gift Bag
- Logo on Website
- Logo on Facebook Event Page
- Logo on Printed Materials
- Name on Signage at Opening Receptions
- Mentions in Agenda
- Virtual Journal

**Room Sponsorships**
- 10 Available Each Room
  - Visionaries .................................................. $125.00
  - Black Greek Organizations ......................... $100.00
  - Black Golf Club ............................................. $100.00
  - Black Barbershops ...................................... $50.00
  - Madam CJ Walker............................................ $50.00

**Other Support Options**
- Unlimited
  - Community Supporter .................................... $10.00
  - Virtual Journal ................................................ $50.00
Opening Reception Sponsor – January 30 – 2023 (5 Available Per Option)
- Beverage Sponsor - $150.00
- Tapas Sponsor - $150.00
- Fruit and Cheese Sponsor - $150.00
- Desert Sponsor - $125.00

Closing Reception Sponsor March – 2023 (5 Available Per Option)
- Beverage Sponsor - $150.00
- Tapas Sponsor - $150.00
- Fruit and Cheese Sponsor - $150.00
- Desert Sponsor - $125.00

History Wall Sponsor - $10,000.00

Packages
- Visionary Sponsor - $5,000.00
- The Country Club Sponsor - $3000.00
- The Barbers Package Sponsor - $2000.00

Room Sponsor
- Visionaries - $125
- Black Greek Organizations - $100
- Black Golf Club - $100
- Black Barbershops - $50
- Madam CJ Walker - $50

Other Sponsorship Opportunities:
- Community Supporter -
- Virtual Journal - $50.00
- Photobooth Sponsor - $150.00

Note: In-kind donations may qualify for sponsorships based on donation value.

Contact Name: ____________________________________________________________
Company/Organization Name: _____________________________________________
Address: ____________________________ City/State/Zip: _______________________
Phone: ____________________________ Email: ________________________________

☐ Enclosed is my check for $_________________________ made payable to the Bethany Arts Community Inc.
☐ Please charge $_________________________ to my (circle one): AmEx Disc Visa MC
Card # ____________________________ Exp: __________ CVV: ________________
Signature: ____________________________ Date: ____________________________

Submit to: Bethany Arts Community Inc.
Attn: Development
40 Somerstown Rd.
Ossining, New York 10562